

PROMPRYLAD. RENOVATION

a platform. an approach. a space for cross-sectoral exploration and co-creation.

MISSION:

Enhance development and growth opportunities for individuals, organizations and business through an inclusive ecosystem that brings together education, culture, economic and urban development which will result in a complete transformation from the post-soviet era towards the current context.

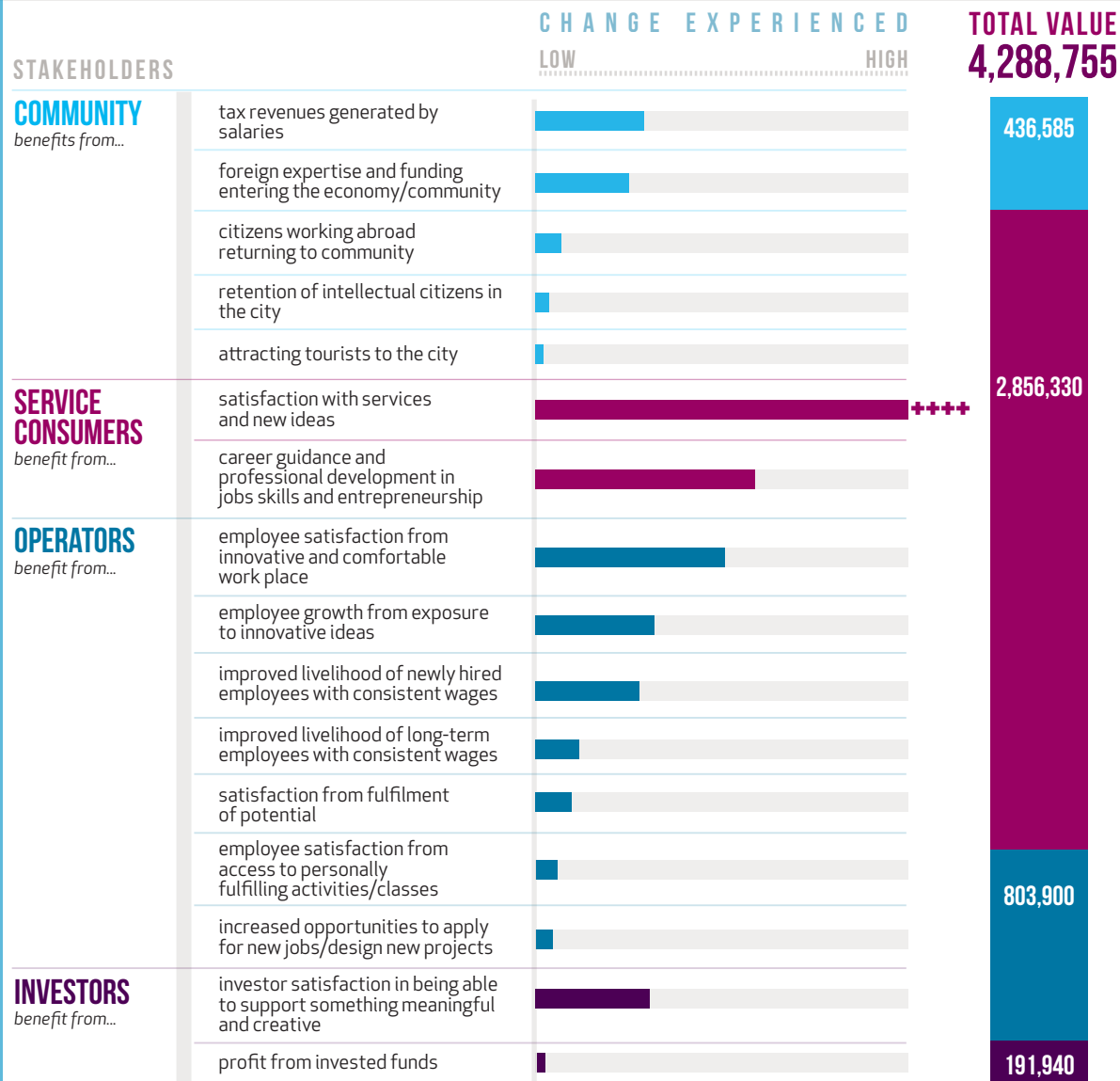
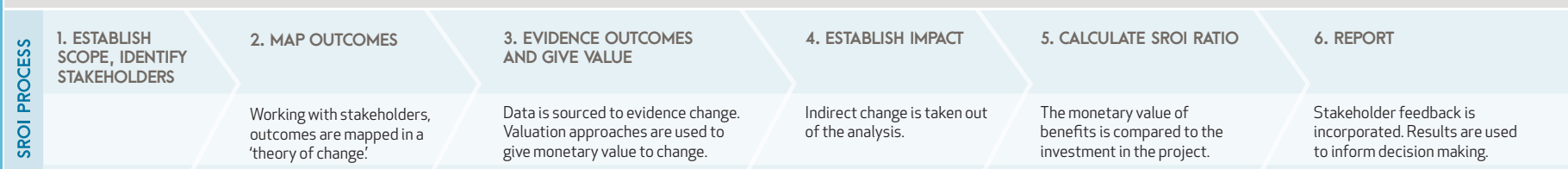
HISTORY:

The "Promprylad" plant, in the heart of Ivano-Frankivsk, is over 100 years old. In Soviet times, the plant manufactured automatic and industrial gas counters before switching to consumer goods, such as umbrellas, car grates, and spare parts for cars. In 2012, the plant became a public joint-stock company called the Ivano-Frankivsk Plant, Promprylad. In 2016, the local NGO, Teple Misto, announced the renovation of Promprylad as an innovation platform.

PILOT PROJECT PROMPRYLAD. RENOVATION:

With a total area of 1,732 m², the Promprylad plant will host 10 operators serving co-working, a conference hall, a café, a bar, craft workshops, an art space, an urban laboratory, a multimedia hub, a dance school, offices of innovative companies and partner organizations, children's space, educational programs, etc.

SOCIAL RETURN ON INVESTMENT FORECAST



The value created by **PROMPRYLAD** will far exceed the investment in developing the concept and creating the space

for every **\$1** invested **\$5** WORTH OF VALUE WILL BE CREATED

TOTAL INVESTMENT 906,011

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