PROMPRYLAD. RENOVATION

a platform. an approach. a space for crosssectoral exploration and co-creation.

MISSION:

Enhance development and growth opportunities for individuals, organizations and business through an inclusive ecosystem that brings together education, culture, economic and urban development which will result in a complete transformation from the post-soviet era towards the current context.

HISTORY:

The "Promprylad" plant, in the heart of Ivano-Frankvsk, is over 100 years old. In Soviet times, the plant manufactured automatic and industrial gas counters before switching to consumer goods, such as umbrellas, car grates, and spare parts for cars. In 2012, the plant became a public joint-stock company called the Ivano-Frankivsk Plant, Promprylad. In 2016, the local NGO, Teple Misto, announced the renovation of Promprylad as an innovation platform.

PILOT PROJECT PROMPRYLAD. **RENOVATION:**

With a total area of 1,732 M2, the Promprylad plant will host 10 operators serving coworking, a conference hall, a café, a bar, craft workshops, an art space, an urban laboratory, a multimedia hub, a dance school, offices of innovational companies and partner organizations, children's space, educational programs, etc.

SOCIAL RETURN ON INVESTMENT FORECAST

1. ESTABLISH **PROCESS** SCOPE, IDENTIFY **STAKEHOLDERS**

2. MAP OUTCOMES

Working with stakeholders, outcomes are mapped in a 'theory of change.'

3. EVIDENCE OUTCOMES AND GIVE VALUE

Data is sourced to evidence change. Valuation approaches are used to give monetary value to change.

CHANGE EXPERIENCED

4. ESTABLISH IMPACT

Indirect change is taken out of the analysis.

5. CALCULATE SROI RATIO

The monetary value of benefits is compared to the investment in the project.

6. REPORT

Stakeholder feedback is incorporated. Results are used to inform decision making.

STAKEHOLDERS **COMMUNITY**

benefits from...

SERVICE

SROI

benefit from..

OPERATORS

benefit from...

LOW HIGH tax revenues generated by

foreign expertise and funding entering the economy/community citizens working abroad

salaries

returning to community retention of intellectual citizens in

the city

attracting tourists to the city

CONSUMERS

career guidance and professional development in jobs skills and entrepreneurship

work place

employee growth from exposure to innovative ideas

improved livelihood of long-term employees with consistent wages

of potential

employee satisfaction from access to personally

increased opportunities to apply for new jobs/design new projects

benefit from... and creative **TOTAL VALUE** 4.288.755





2.856.330

803.900

191,940

satisfaction with services and new ideas

employee satisfaction from

innovative and comfortable

improved livelihood of newly hired

employees with consistent wages

satisfaction from fulfilment

fulfilling activities/classes

INVESTORS

investor satisfaction in being able to support something meaningful

profit from invested funds

for more information on Promprylad. Renovation YURI FYLYUK, CO-FOUNDER AND CEO. PROMPRYLAD

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PROMPRYLAD RENOVATION

> The value created by PROMPRYLAD

> will far exceed the investment in developing the concept and creating the space •

for every

WWW.PACTWORLD.ORG @PACTWORLD FACEBOOK.COM/PROMPRYLAD.RENOVATION/

TOTAL

INVESTMENT

906.011

for more information on SR01 INNA SHVAB, RESULTS & MEASUREMENT ADVISOR, PACT